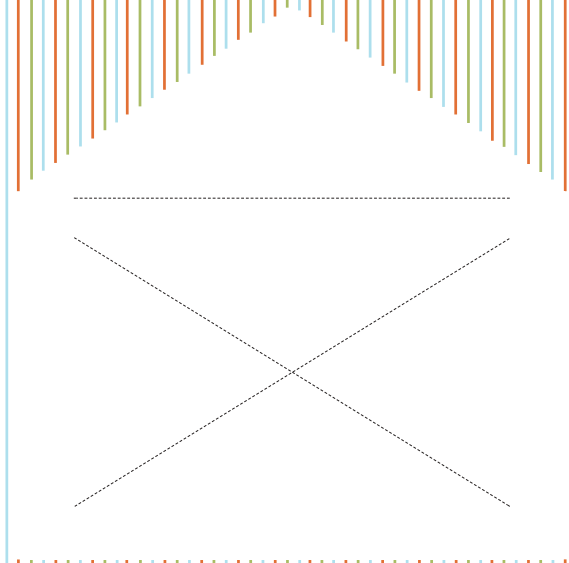


We Deliver so You Can Deliver

It's the first thing your targets see.  
The first thing they touch.  
It's their first impression of the message  
you've worked so hard to create.  
It's your envelope. A little paper, a little ink, a little glue.  
And, after everything you've done  
to get your project to this point—  
the research, the creative, the budgeting—  
it's the last thing you need  
**trouble with.**



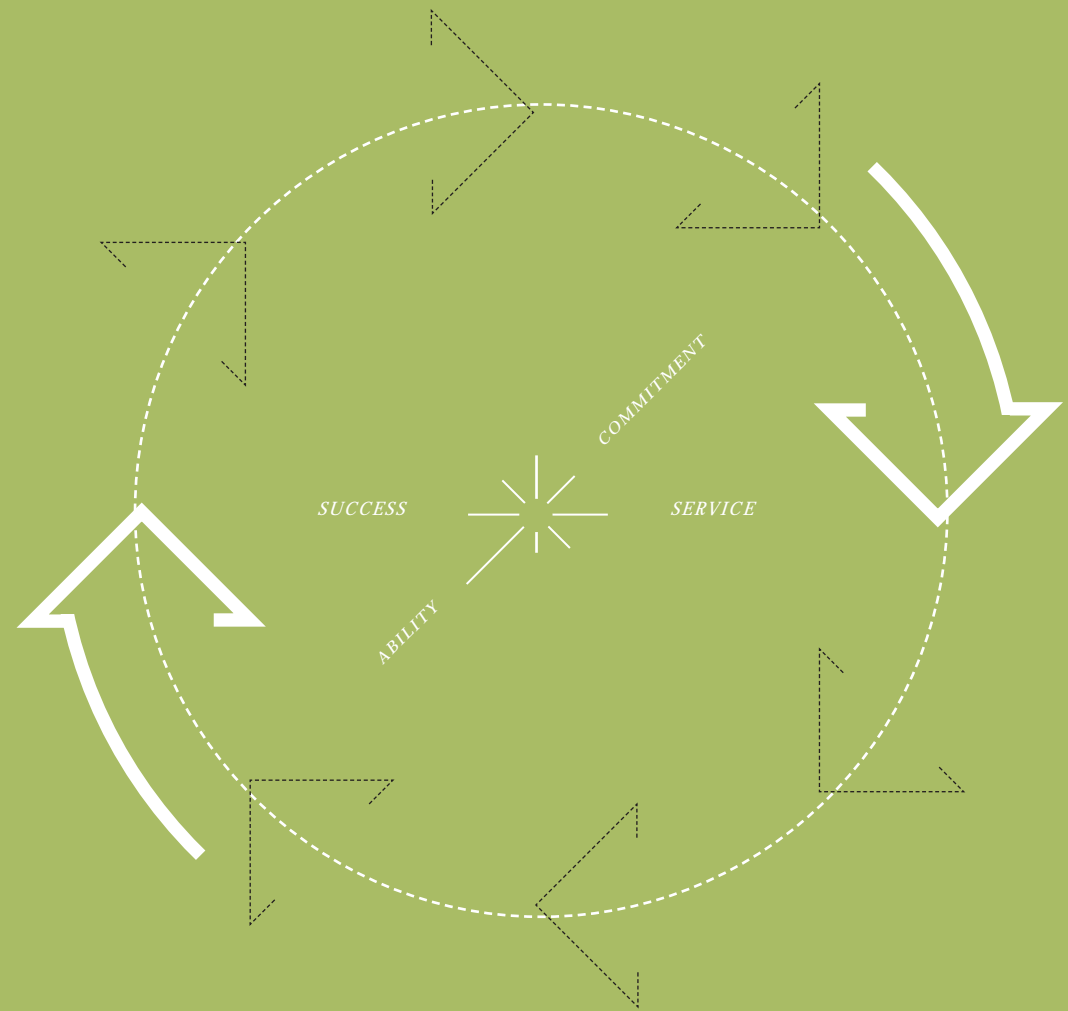
## We Respond

At Continental Envelope, envelopes are what we do. But service is who we are. We understand that we can either be a small part of your mailing's success or a big reason for its failure. We know that, before you can deliver, we have to.

Direct mail is a time-sensitive business, so we respond. When you need a quote, we deliver it fast, usually within hours. When we commit to a deadline, we meet it. And we have the breadth of capabilities and the depth of resources to deliver on that promise every time.

Grabbing your target's attention has never been tougher. Consumers are swamped with increasingly sophisticated, increasingly attractive messages. You don't just need your envelopes done on time, you need them done right. Our modern, full-service facility and extensive team of skilled personnel ensures quality in every phase, from pre-press to printing to cutting and converting.

And budgets get tighter all the time. You don't just need the right envelope at the right time, you need it at the right price. At Continental, we're committed to competitive prices on every project, for every customer, every time.



# Commitment

## Designed Around You

When you order envelopes, you don't want them right, you want them fast and you don't want to play phone tag when you need a question answered.

Our sales and customer service function is designed around you. Your account representative is your direct, personal contact for every phase of your order, from determining your specs to delivering your quote to scheduling production to making sure your envelopes are delivered on time, as ordered and on budget. Our automated, proprietary QuickQuote and QuickCheck systems give your account rep the tools to respond quickly and accurately, no matter what your needs.

If you have a question, if you want to check the status of your order, if you need to make a change, you have one person to call. Your account rep is personally responsible for your order, for your satisfaction.

And that's a commitment we back all the way to the top. If your account rep can't help you, we'll put you in touch with the person who can, even the president of the company. Envelopes may be our business, but service is our mission.

And we guarantee you'll be satisfied with your order. If you're not completely satisfied with the construction or materials of your order, we will do whatever it takes to make it right. If a deficiency can be corrected, we will correct it. If an adjustment must be made, we will make it. If an order must be replaced, we will replace it. Period.

## Service

## Done Right, Done On Time

Life doesn't fit in a Number 10 envelope, and neither do your needs.

Continental Envelope is a full-service vendor with a new, state-of-the-art facility that can deliver projects of almost any size and complexity.

Our skilled, in-house pre-press and printing team can help you achieve striking results, whether yours is a simple one-color job or the most demanding multi-color design.

Our complete array of technical capabilities and our strong, experienced production team can deliver envelopes in a wide variety of shapes, sizes and styles.

And our unceasing commitment to quality ensures that, no matter how large or small your job, no matter how simple or complex, it will be done right and done on time.

## The Continental Advantage

- > Scitex Pre-Press  
Advanced digital printing solutions
- > 1 to 5 color litho from sheets or rolls  
In-house printing internally managed
- > Jet presses to print converted envelopes  
Litho quality with maximum flexibility
- > Computerized die presses for envelope blanks  
Provides accurate high-speed cutting

## Ability

## Our Heritage, Our Promise

It's just an envelope.

But if it's done right, it makes your mailing more effective. If it's done on time, it makes your life easier and your clients happier. And if it's done affordably, it makes your business more profitable.

And it's all we do. For some three-quarters of a century, Continental Envelope has focused on one job—delivering the envelopes our customers need when they need them for a fair and competitive price.

That's our heritage. That's our promise. And it's your assurance of more than a great envelope. Because we deliver more than great envelopes.

We deliver peace of mind.

- > Blank fed folding machines for commercial sizes up to 7-1/4 x 12-1/2 and large booklets up to 10 x 13  
Expanded capacity available from new servo-technology equipment
- > Web fed folding machines for commercial sizes up to 7-1/4 x 12-1/2 and large booklets up to 9-1/2 x 12-1/2  
Economical construction, flexo printing up to 4 colors  
and high output from our modern web department

## Success

# Guide to Envelope Sizes



diagonal seam

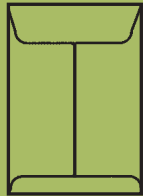


side seam

## COMMERCIAL ENVELOPES

No.	Size	No.	Size
6-1/4	3-1/2 x 6	9	3-7/8 x 8-7/8
6-3/4	3-5/8 x 6-1/2	10	4-1/8 x 9-1/2
7	3-3/4 x 6-3/4	11	4-1/2 x 10-3/8
7-3/4	3-7/8 x 7-1/2	12	4-3/4 x 11
8-5/8	3-5/8 x 8-5/8	14	5 x 11-1/2

## OPEN END ENVELOPES



No.	Size
1	6 x 9
1-3/4	6-1/2 x 9-1/2
3	7 x 10
6	7-1/2 x 10-1/2
8	8-1/4 x 11-1/4
9-3/4	8-3/4 x 11-1/4
10-1/2	9 x 12
12-1/2	9-1/2 x 12-1/2
13-1/2	10 x 13
	10 x 15
14-1/2	11-1/2 x 14-1/2
15-1/2	12 x 15-1/2
8	3-7/8 x 7-1/2

## BOOKLET ENVELOPES



No.	Size	No.	Size
3	4-3/4 x 6-1/2	7-1/4	7 x 10
4-1/2	5-1/2 x 7-1/2	7-1/2	7-1/2 x 10-1/2
5	5-1/2 x 7-1/2	9	8-3/4 x 11-1/2
6	5-3/4 x 8-7/8	9-1/2	9 x 12
6-1/2	6 x 9	10	9-1/2 x 12-5/8
7	6-1/4 x 9-5/8	13	10 x 13

## WALLET ENVELOPES



No.	Size
6-1/4	3-1/2 x 6
6-3/4	3-5/8 x 6-1/2
9	3-7/8 x 8-7/8

## ANNOUNCEMENT ENVELOPES



No.	Size
A-2	4-3/8 x 5-3/4
A-6	4-3/4 x 6-1/2
A-7	5-1/4 x 7-1/4
A-8	5-1/2 x 8-1/8
A-9	3-7/8 x 8-7/8
A-10	6 x 9-1/2